

# State Lottery Appoints Deputy Director

The Delaware State Lottery today announced the appointment of Helene M. Keeley to the position of Deputy Director, effective November 12, 2018. As Deputy Director, Ms. Keeley will be responsible for overseeing a number of functions within the Lottery office; including finance, human resources, technology and security.

Ms. Keeley is well known in the Delaware Lottery and national gaming communities having served for 22 years as a member of the Delaware General Assembly and and a long-standing member and current Vice-Chair of the House Gaming and Pari-mutuel Committee. She is an



active leader of the National Conference of Legislators from Gaming States (NCLGS), the nation's only organization for state lawmakers focused solely on public policy related to gaming. She served as the past President of NCLGS from 2014-2016 and more recently as Vice President of its Executive Committee and member of its Committees on Pari-Mutuels and State-Federal Relations.

"Helene has been a strong booster of Delaware's casino and horseracing industries and a great advocate for maintaining a sound regulatory environment that enables gaming to remain an important contributor to our State's economy and revenues," said Secretary of Finance Rick Geisenberger. "The Delaware Lottery Office will be well served by her industry knowledge and more than 30 years of experience managing and driving improvements in the administration of diverse organizations."

Prior to joining the Lottery next month, Ms. Keeley will have

spent 14 years at the Department of Labor where she currently manages daily operations for the Business Services Unit of the Division of Employment and Training. Her prior experience also includes 16 years with Rosenbluth International where she rose to the position of Global Implementation Manager, overseeing the creation and launch of multiple worldwide office locations. These positions have provided her with a wealth of experience in policy and procedures, human resources, technology and security issues, as well as with managing multi-million dollar budgets.

“For many years, Helene Keeley has been an important partner in helping our agency provide a safe and sound regulatory environment for public gaming in Delaware and indeed the nation,” said Lottery Director Vernon Kirk, “so I’m pleased and excited to have her join the great management team we have here at the State Lottery Office.”

The Delaware Lottery strives to create a fun and exciting gaming environment while maximizing General Fund revenues that pay for vital state services. The Lottery Office is responsible for administration and oversight of all Delaware Lottery products including instant and draw games, video lottery and table games, sports betting, keno and iGaming. Since 1975, the Delaware Lottery has contributed more than \$5.2 billion to the State’s General Fund including \$212 million in fiscal year 2018.